

# campus conservation nationals 2012

## RACE TO A GIGAWATT

Are you looking for ways to save energy and water on your campus?

Are you trying to engage students and staff in efforts to measurably reduce resource consumption?

Want to educate, motivate and empower students to organize around sustainability on your campus?

*...then check out*

# campus conservation nationals

### how it works

Between *February 6th and April 23rd, 2012*, participating colleges and universities will compete in a 3-week competition to achieve the greatest possible energy and water reductions in residence halls.

Participating schools will choose to compete against buildings on their own campus, in a state/regional competition, or against a select group of peer institutions, with savings from all participants accumulating as we strive to achieve a national challenge goal of **1 gigawatt-hour!**

Using Lucid's Building Dashboard®, participating schools will be able to instantly compare performance, share winning strategies and track standings among the leading schools and buildings.

### building on success

CCN is building on a successful pilot, hosted in 2010. From November 1-19, 2010, forty participating colleges and universities in the U.S. and Canada reduced electricity consumption by 508,000 kilowatt-hours, saving \$50,200 and averting 816,000 pounds of CO2 from the atmosphere.

### why energy and water in buildings?

On residential college and university campuses, activities that take place in buildings account for the majority of energy use, water use and total greenhouse gas emissions. While most schools recognize the value of upgrading infrastructure to maximize efficiency, changing the behavior of building occupants is also recognized as a critical component of conservation.

Research has shown that feedback on electricity and water consumption, combined with competitive spirit and incentives, can result in significant resource use reductions in buildings.

### it's all about behavior change

This expanded competition offers valuable educational opportunities, such as enabling students to teach themselves conservation behaviors, as well as environmental and economic benefits. Above all, Campus Conservation Nationals is designed to empower the future generation of energy and environmental leaders, and foster a culture of conservation within campus communities.

### sign up!

To learn more about the competition or sign up for the 2012 competition visit:  
[www.CompeteToReduce.org](http://www.CompeteToReduce.org).

Sign up deadline is **November 1st, 2011**, so don't wait!

# brought to you by

U.S. Green Building Council in partnership with Lucid & Alliance to Save Energy and the National Wildlife Federation



# team captain



# teammates

